

Media Volunteer

Our Media Volunteers are involved in our communication activities. The volunteers will mainly write blogs and articles for our website and newsletter. Other activities to get involved in include: social media at our events, photographer, Instagram takeovers, personal media projects (e.g. views of family members in the media, etc.) and publicising our work in your local community e.g. hosting events, looking for opportunities at universities, community, schools, etc.

Location:	Depending on nature of activity (e.g. home-based, event, office-based, etc.)
Reports to:	Communications Officer
Time Commitment:	Flexible

More about being a Media Volunteer

Through our communications, we promote our outcomes that families are: included, supported, recognised and connected to communities. Many of our audiences enjoy reading our content and we would like you to get involved with sharing information to our readers. We want our communications to cover as wide a range of topics as possible such as: alcohol, drugs, family members, bereavement, stigma and mental health. Being a media volunteer gives the opportunity to promote our messages and raise awareness of our work to the public.

How does it work?

There are many opportunities throughout the year to get involved with our communications. We will contact you when we have opportunities for events or campaigns, or you can contact us whenever you have an idea. Writing for our blog is consistent throughout the year but there are also times where major news stories will be released (e.g. drug-related death statistics or a new campaign) and you can contribute your writing. We regularly take part in events such as the Kiltwalk and Recovery Walk and need volunteers to be part of our cheer team and to take photos to post on our social media.

Opportunities for a media volunteer:

- Blog writing
- Personal media projects (these would entirely be your own e.g. *media's portrayal of alcohol and drugs, stigma towards family members, alcohol marketing, etc.*)
- Social media volunteers – at events, support groups, etc.
- Creating innovating new ways to communicate our work
- Instagram takeovers – share your experiences of alcohol and drugs through photos
- Community – publicising our work in your local community e.g. hosting events at your university/college/school/, campaigning, raising awareness, etc.

When will I be contacted?

We will send you a monthly update of opportunities to get involved in and you can also contact us when you have an idea for a blog or project.

Is this the role for you? A checklist of points to consider

- I will not judge others
- I am comfortable talking to people (online or face-to-face)
- I am willing to travel to and from events if it is required (we can arrange to cover any costs if required)
- I will follow the media guidelines of Scottish Families when writing content for them

Next steps

If you are interested in becoming a Scottish Families Media Volunteer, please download an application form from our website and send to info@sfad.org.uk. You are also welcome to contact us for a chat if you have any queries (contact Rebecca Bradley, Communications Officer, 0141 465 7523, email rebecca@sfad.org.uk). We will then invite you into our office or phone you to talk about the role. You can change your mind about being a Media Volunteer at any time.